ALPLA Group

Press release

**Stable financial year 2025: ALPLA achieves turnover of €5.2 billion**

Packaging and recycling specialist focuses on technological leadership and customer orientation

*Hard, 15 January 2026 – Despite the difficult global economic situation, ALPLA can look back on a successful financial year in 2025. With a turnover of €5.2 billion, the packaging and recycling specialist remains on course for growth. Strategic structural changes and investments secure the company's leading role. The number of employees rose to around 25,500, and the number of sites to 206. ALPLA achieved strong results in North and South America and in the EBM (extrusion blow moulding) segment. Ambitious new recycling targets for 2030 underline the company's commitment to the circular economy.*

ALPLA supplies international consumer goods brands and local customers with safe, affordable and sustainable plastic packaging solutions. Founded in 1955, the family-owned company remains a reliable and innovative partner even in economically challenging times. With a turnover of €5.2 billion (2024: €4.9 billion), the packaging and recycling specialist has just successfully completed the 2025 financial year. ALPLA recorded an increase in the number of employees to around 25,500 and in the number of sites to 206.

CCO Nicolas Lehner attributes the stable development in the company's seventieth year to long-term strategic decisions, targeted investments and risk-conscious planning, among other things: ‘Growth markets can change, demand can fluctuate and costs can rise. We experienced this in 2025, particularly in the beverage market and in recycling – and it is having a painful impact on the entire industry. This makes it all the more important to have a clear plan and focus on customer benefits. We are consistently driving both of these forward at ALPLA.’

**Upswing in America, pressure in Western Europe**

Business development in North and South America and the strong results in the extrusion blow moulding (EBM) segment are positive factors. ‘The market is growing again and we are well prepared. We have taken the right steps in recent years: we have increased our efficiency, cultivated relationships, diversified our product range and developed skilled workers,’ emphasizes Lehner. At the same time, margins across the industry are under pressure due to increased costs and weak demand, particularly in Western Europe.

Investments in locations and technologies, the establishment of training programmes in the USA and the entry into South American recycling have promoted sustainable growth. At a global level, the injection moulding division ALPLAinject 2025 was strengthened by the addition of six KM Packaging sites. ALPLApharma has established itself in the pharmaceutical packaging market with a significantly increased presence. ALPLA sees opportunities for the future in fibre-based solutions from Paboco and Blue Ocean Closures (BOC).

**Pioneer in recycling**

The ALPLArecycling division looks back on a mixed year – not least due to regulatory processes in the EU and ongoing price issues. ‘New material is many times cheaper than recycled material. As demand falls and costs rise, there is a growing risk of low-quality imports from third countries. If the EU does not take countermeasures, the PPWR will backfire,’ warns Lehner. ALPLA is working with other industrial companies to promote fair conditions.

With new recycling targets for 2030, ALPLA intends to defend its pioneering role in the circular economy despite the challenges facing the recycling market. Innovative projects such as the recent cooperation with NTCP in the Netherlands for the production of food-grade HDPE recycled material are setting the direction. The proportion of post-consumer recycled material (PCR) is to be increased to 30 per cent by 2030. To this end, ALPLA is expanding its currently installed and planned output capacity from 400,000 to 700,000 tonnes. From 2026 onwards, €15 million will be invested in recycling each year.

**About the ALPLA Group**

ALPLA is one of the world's leading companies in the production and recycling of plastic packaging. Around 25,500 employees at 206 locations in 45 countries worldwide produce customised packaging systems, bottles, closures and injection-moulded parts. The high-quality packaging is used in a wide range of applications: food and beverages, cosmetics and personal care products, household cleaners, detergents and cleaning agents, pharmaceuticals, motor oil and lubricants.

ALPLA operates recycling plants for PET and HDPE in Austria, Germany, Poland, Mexico, Netherlands, Italy, Spain, South Africa, Romania, Thailand and Brazil. Further projects are currently being implemented.

[www.alpla.com](http://www.alpla.com)

**Image captions**

ALPLA\_Management-Board.jpg: The ALPLA Management Board (from left): Ricardo Rehm (CFO), Walter Ritzer (COO), Nicolas Lehner (CCO), Philipp Lehner (CEO) and Klaus Allgäuer (CTO).

ALPLA\_Nicolas-Lehner.jpg: Nicolas Lehner, CCO of the ALPLA Group.

ALPLA\_South-America.jpg: Packaging and recycling specialist ALPLA looks back on a successful financial year 2025 in North and South America.

ALPLA\_EBM.jpg: Technology market leader ALPLA manufactures innovative plastic packaging for various sectors in the FMCG market.

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