ALPLA Group

Press release

**Packaging specialist ALPLA opens new plant in Thailand**

Chachoengsao site includes manufacturing, product development and design centre

*Hard, 11 February 2025 – ALPLA is expanding in the fast-growing Asia-Pacific region and opening a second location in Thailand. The modern plant in Chachoengsao, near Bangkok, combines all production technologies, technical centre and STUDIOa, the one-stop-shop for design, on a 24,000 square metre site. The global packaging and recycling specialist is thus increasing capacities, expanding its portfolio and offering safe, affordable and sustainable full-system solutions made of plastic to numerous industries and markets.*

ALPLA is increasing its presence in Southeast Asia. After a year of construction, the international packaging and recycling specialist has just opened a modern plant in Thailand. In addition to production and administration, the new, 24,000 square metre building in Chachoengsao, near Bangkok, includes a technical centre for product development and the first STUDIOa in the Asia-Pacific (APAC) region for designing new packaging solutions with customers. With its second location in Thailand, ALPLA is multiplying its production capacity in the country. Chachoengsao is replacing Prachinburi as the headquarters and expanding the portfolio to include injection moulding (IM) and one-step injection stretch-blow moulding (ISBM) technologies.

‘Our involvement in Thailand more than 20 years ago represented the start of our activities in Southeast Asia and is still central to our growth today. The flagship plant in Chachoengsao covers all the needs of our customers and unlocks new opportunities in the market,’ emphasises ALPLA CEO Philipp Lehner. The opening on 11 February 2025 saw roughly 200 high-ranking guests on site, including Nattapol Rangsitpol (Permanent Secretary in the Ministry of Industry), Austrian ambassador Wilhelm Donko and Michael Friedl from the Austrian Federal Economic Chamber.

**Capacity increase and portfolio expansion**ALPLA is going to manufacture high-quality plastic bottles, preforms, matching closures and injection-moulded parts in Chachoengsao using all core technologies. One focus is on one-step injection stretch-blow moulding (ISBM) and injection moulding (IM), which are two newly introduced technologies. ‘The all-in-one concept strengthens our leading role as a system provider for safe, affordable and sustainable plastic packaging from a single source. Chachoengsao combines technological diversity, the highest quality and customer service under one roof. In this way, we wish to expand our market share and unlock new segments,’ says Roland Wallner, ALPLA Managing Director Region Asia Pacific (APAC).

All production lines have been producing in series since the beginning of 2025. More than 190 skilled workers are employed in Chachoengsao. The new location in the Bangkok metropolitan region stands out for its customer proximity and optimal connections. At its first plant in Prachinburi, ALPLA will concentrate fully on extrusion blow moulding (EBM) in the future.

**High-growth Thai market**In 2022, ALPLA consolidated its business in Southeast Asia and China to form the new Asia-Pacific (APAC) region. That same year, the company entered recycling as a joint venture partner of Thai company PTT Global Chemical. The joint state-of-the-art recycling plant ENVICCO in Rayong province supplies 30,000 tonnes of food-grade recycled PET material (rPET) and 15,000 tonnes of recycled HDPE material (rHDPE) annually.

‘In Thailand, we are also growing together with our customers. With two high-performance production plants and the recycling plant, we are securing the long-term supply of sustainable packaging solutions and strengthening the nationwide circular economy,’ explains Daniel Qiu, ALPLA General Manager Thailand. ALPLA now also offers added value for better products with STUDIOa as well as the technical centre. The innovative one-stop-shop for product design includes customers right from the development phase and creates more sustainable packaging thanks to lightweighting and design for recycling.

**About the ALPLA Group**ALPLA is one of the world’s leading companies for the production and recycling of plastic packaging. Approximately 24,350 employees produce customised packaging systems, bottles, closures and injection-moulded parts at 200 locations in 46 countries globally. The areas of application of the quality packaging are diverse: food and beverages, cosmetics and care products, household cleaners, detergents and cleaning agents, pharmaceuticals, motor oil and lubricants.

ALPLA operates PET and HDPE recycling plants in Austria, Germany, Poland, Mexico, Italy, Spain, South Africa, Romania, Thailand and Brazil. Other projects are being implemented internationally.

[www.alpla.com](http://www.alpla.com)

**Captions**  
ALPLA\_Thailand.jpg: After a year of construction, ALPLA is opening a new, modern plant in Thailand.

ALPLA\_STUDIOa-Thailand.jpg: The new plant in Thailand includes the first STUDIOa in the Asia-Pacific (APAC) region for designing new packaging solutions with customers.

ALPLA\_Opening-Thailand.jpg: ALPLA welcomed roughly 200 high-ranking guests from business and politics at the opening of the new plant in Chachoengsao.

ALPLA\_Lehner-Wallner-Qiu.jpg: ALPLA CEO Philipp Lehner, Roland Wallner (ALPLA Managing Director Region APAC) and Daniel Qiu (ALPLA General Manager Thailand) are delighted with the successful development in Thailand.

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